

JUN YU

The School of Economics, Shanghai University of Finance and Economics

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ACADEMIC POSITION

Associate Professor (with tenure), the School of Economics, Shanghai University of Finance and Economics, July 2020 - present

Associate Professor (untenured), the School of Economics, Shanghai University of Finance and Economics, August 2015 - June 2020

Assistant Professor, the School of Economics, Shanghai University of Finance and Economics, July 2014 - August 2015

EDUCATION

Northwestern University, Evanston, Illinois, USA *2009 - 2014*
Ph.D. in Economics

Northwestern University, Evanston, Illinois, USA *2007 - 2009*
M.A. in Economics

Wuhan University, Wuhan, China *2004 - 2006*
M.A. in Economics

Wuhan University, Wuhan, China *2000 - 2004*
B.A. in Economics and B.S. in Mathematics

RESEARCH INTERESTS

Microeconomics Theory, Industrial Organization, Consumer Search

PUBLICATIONS

1. "Competitive targeted online advertising" (with Sanxi Li and Hailin Sun), *International Journal of Industrial Organization*, 2023, 87, 102924
2. "Consumer Search with Blind Buying" (with Yanbin Chen, Sanxi Li and Kai Lin), *Games and Economic Behavior*, 2021, 126, 402-427
3. "Can specialization be optimal when tasks are complementary?" (with Renjie Bao and Sanxi Li), *Games and Economic Behavior*, 2020, 119, 105-109
4. "Bundling Decisions in Multi-Objects Auctions with Optimal Reserve Price" (with Yanbin Chen and Sanxi Li), *Economics Letters*, 2018, 163, 141-145

5. "A Theory of Turnover and Wage Dynamics" (with Jin Li), *Economic Inquiry*, 2017, 55(1), 223-236
6. "Assortative Matching and Risk Sharing" (with Sanxi Li, Hailin Sun and Tong Wang), *Journal of Economic Theory*, 2016, 163, 248-275
7. "Bundling or not: The Optimal Auction Design in Public- Private Partnership" (with Sanxi Li and Xundong Yin), *China Economic Quarterly*, 2015, 15(1), 321-340
8. "Bundling Decisions in Procurement Auction with Sequential Tasks" (with Sanxi Li, Hailin Sun and Jianye Yan), *Journal of Public Economics*, 2015, 128, 96-106
9. "Contests with Endogenous Discrimination" (with Sanxi Li), *Economics Letters*, 2012, 117, 834-836

WORKING PAPERS

1. "Consumer Search with Price Sorting"
2. "Product Fit Uncertainty and Strategic Return and Refund Policy", reject and resubmit at *International Journal of Industrial Organization*
3. "Change in Risk and Bargaining Game"
4. "Search Prominence with Costly Product Return"

INVITED SEMINARS AND CONFERENCES

1. Department of Economics, Zhejiang University, China, 2015
2. The 6th Shanghai Microeconomics Workshop, Shanghai University of Finance and Economics, Shanghai, China, 2015
3. Department of Economics, NUS, Singapore, 2015
4. International Conference on Economic Theory and Applications, Southwestern University of Finance and Economics, Chengdu, China, July 2018
5. Lingnan Workshop on Microeconomic Theory and Experiment, Sun Yat-sen University, China, June 2019
6. The Economics and Management School, Wuhan University, China, June 2021

GRANTS

Shanghai Pujiang Program (Grant No. 16PJC035)

National Natural Science Foundation of China (Grant No. 72273078)

ACADEMIC SERVICES

Referee Services

The American Economic Review, China Economic Quarterly

Other Services

Co-organizer, the 2017 Shanghai Microeconomics Workshop, Shanghai, China.

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